

# Convert Your Website Visitors Into Sales Leads



Discover which companies are visiting your website



Know which pages your prospects visit most



Get automatic prospect and company email notifications



Send leads to your CRM automatically or manually

## **Integrations**

Connect Leadfeeder to your favorite sales and marketing tools.















## **Customer Testimonials**



"By using Leadfeeder for online lead generation, we've increased the amount of qualified sales leads by 34 percent. We send website leads directly to our CRM using Leadfeeder's Pipedrive integration."

> **Steve Jackson** Steve Jackson, CEO, Quru



"We thought we were on the right track using Google Analytics to generate online leads, but it wasn't cutting it. With Leadfeeder, we gather accurate website visitor information and pass it onto relevant sales team members."

> Samu Hällfors **VP**, Framery







#### **Your Leadfeeder Benefits**

Leadfeeder is a web application that increases your sales intelligence by integrating with your sales and marketing data. This helps you seamlessly uncover new prospects and monitor your existing customers with greater ease than ever before.



#### LinkedIn connection

Leadfeeder shows who visited your site and how you're connected via LinkedIn, and then you can start a conversation with minimal effort.



### MailChimp integration

After sending an email, you can monitor which recipients go where on your website, then steer sales conversations using this behavioral intelligence.



#### Leads to your CRM

Once you've connected Leadfeeder to your CRM, sit back as it automatically sends new visits to your sales pipeline via our Integrations feature.



### Versatile filtering

Create and save all kinds of powerful feeds such as, companies from a certain country, an AdWords campaign, or a certain web page.



#### **Faster results**

We update your list of leads daily so you know a company's interested in you before they move onto your competitor.



#### Visit details

Analysing in detail a company's behaviour on your website puts you in a powerful position because you know how to approach them.

